



# WASHINGTON REPORT

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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## FEDERAL ETV LEGISLATION SITUATION

Congressional law-making, it is well to remember, is a two-phase procedure: (1) the enactment of enabling legislation, and (2) appropriation of funds to carry out the provisions of the legislation.

The 87th Congress passed an act providing for Federal grants of \$32 million to the states on a matching basis for construction or improvement of ETV facilities. The 88th Congress will be asked to appropriate funds to implement the act.

Here is what has been requested:

\$2 million (for balance of fiscal 1963) to provide for approximately 9 new station grants and 3 expansion grants.

\$7 million (for fiscal 1964) to provide for approximately 30 new station grants and 18 expansion grants.

Since needs cannot be accurately predicted until applications have been received and accepted, the ratio of grants for new stations to those for expanding existing facilities may be altered.

The request for ETV appropriations must be presented to 4 separate committees: the 1963 request to the Subcommittee on Deficiencies and Supplementals: of the House (Chm. Albert Thomas, D.) and the Senate (Chm. Spessard Holland, D., Fla.) and the Subcommittee on Labor, Health Education and Welfare: of the House (Chm. John Fogarty, D., R.I.) and the Senate (Chm. Iister Hill, D., Ala.). Frank Bow (R., Ohio), who feels that UHF 2,000 mc developments obviate the need for standard broadcast stations and, therefore, Federal ETV assistance, is still a member of the House committee on supplemental appropriations.

HEW officials will probably be called in to hearings of these committees beginning in mid-February. If funds are forthcoming, it is expected the program might get under way in early March. NAEB estimates that about \$20 million is now available in state appropriations ready for matching as soon as the Federal grants can be applied for.

## MARKS' COMMITTEE MOVES TO REVAMP COMMUNICATIONS ACT

A special Committee of the Federal Communications Bar Association, headed by Leonard Marks, NAEB General Counsel, last week released a report calling for sweeping revisions in the concept and practice of Federal regulation of broadcasting and replacing the FCC with a new agency composed of an administrator, court, and five-member policy-making body. Stated objectives new set-up is designed to accomplish: (1) speedier processing of cases; (2) more orderly planning for long-range uses of broadcasting; (3) better system of establishing criteria in issuing station grants, and (4) surer protection against political influence upon outcome of contested cases.

The Marks' Committee report, which calls for a thorough overhaul of both the FCC and the Communications Act under which it operates, will be given serious study by the Congress as well as the Commission and the Industry.

## INSTRUCTIONAL BROADCASTING GROUP MEETS

On January 28th, 9 NAEB people involved in the instructional uses of TV at various levels met in Washington to discuss (1) how this particular group within the membership might best be organized and given appropriate representation inside the NAEB structure and (2) whether it would be useful for NAEB to sponsor a national conference on Instructional Broadcasting (radio, as well as TV) this Spring.

The participants, who came at their own expense in response to Pres. Harley's invitation, endorsed the general approach of an NAEB reorganization based upon councils representing special interest categories within the membership and recommended that NAEB go ahead with plans to hold the conference. The week of May 13 was chosen as the date and the group agreed to serve as a steering committee for the conference. Those attending were: Leslie P. Greenhill, Penn State; Roy J. Johnson, University of Miami; Robert F. Leshner, Hagerstown; Charles J. McIntyre, University of Illinois; Dr. Bart Griffith, University of Missouri; Lt. Colonel Robert E. Wood, Air University, Maxwell AFB; Dr. Stephen C. Hathaway, Miami of Ohio; Lynn Kalmback, ETV Center, South Carolina; and William Ewing, Ohio State University.

## BROADCAST ACTION OF FCC

By Memorandum Opinion and Order, the Commission designated for hearing applications of Central Wisconsin Television, Inc., for additional time to construct TV station WCWT (Channel 9), Wausau, Wis., and for assignment of CP to Midcontinent B/cg Co. for \$34,439. On its own motion the Commission made the Wisconsin Citizens' Committee for Educational Television, Inc., which filed opposing petitions, and Wisconsin Valley Television Corp. (WSAU-TV, Channel 7, Wausau), parties to the proceeding. The hearing issues will determine (1) whether Central Wisconsin has been diligent in proceeding with construction of the station, whether trafficking is involved, and whether it has been candid in its representations to the Commission; (2) when and under what circumstances the Citizens' Committee learned of the proposed sale of WCWT, sought to acquire its construction permit, from whom it obtained the necessary funds, and the amount obtained and terms and conditions thereof; and (3) full facts surrounding Wisconsin Valley agreement to donate funds to the Citizens' Committee, whether latter had an agreement or understanding with Wisconsin Valley to file the instant petitions, and whether Wisconsin Valley has engaged in a course of action which constitutes an abuse of Commission's processes.

(The Citizens' Committee's original intention was to acquire the CP held by Central Wisconsin TV Inc. and turn it over to the University of Wisconsin for ETV.)

The initial hearing is scheduled for March 4th.

## NAEB-USOE CONTRACT

The USOE announced this week a grant to the NAEB for "a pilot series of six kits of filmed and published materials illustrating proper teacher utilization of broadcast materials."

The project involves the preparation of six demonstration kits for use by school and college administrators, teachers and potential teachers and are designed to illustrate, on film and in published materials, teacher utilization of broadcast materials in the achievement of sound educational purposes and goals. In general, each kit will consist of a 30 minute 16mm sound film and the necessary supplementary materials and directions to facilitate its use. Some kits will contain printed materials which may be retained by the users.

The project director is Clair Tetterer, Director of School Programs and Research, KTCATV, St. Paul/Minneapolis.

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