

# WASHINGTON REPORT

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Avenue, N.W., Washington, D.C., 20036

Volume V, Number 5

March 18, 1964

## C. SCOTT FLETCHER NAMED ACTING PRESIDENT OF TV STATION DIVISION

C. Scott Fletcher, former President of the Fund for Adult Education, has been appointed Acting President of Educational Television Stations, a Division of the NAEB. The appointment was announced on March 16 in New York City by the Chairman of the Division's Board, Robert Schenkkan. In assuming this assignment, Mr. Schenkkan noted that Mr. Fletcher was returning to a field in which he was active for more than a decade. During his presidency of the Fund for Adult Education, 25% of the grants which were made went for the support of educational radio and the launching of the educational television movement.

During the war years, Fletcher was both field and executive director of the Committee for Economic Development and later President of Encyclopaedia Britannica Films. He has also been active in a consultative capacity with such government agencies, among others, as the Economic Cooperation Administration, the Agency for International Development, and the Advisory Committee for Title VII of the National Defense Education Act for the U.S. Office of Education. Mr. Fletcher will have his offices at the headquarters of the National Association of Educational Broadcasters.

## EDUCATIONAL COMMUNICATIONS SYSTEM

Plans for an Educational Communications System will be studied under a contract which the NAEB has developed with the Office of Education. The study proposal calls for an investigation of needs of institutions of higher education for an electronic inter-connection system. The project, under the direction of Jerrold Sandler, formerly Production Manager of WUOM, Ann Arbor, will explore these needs and develop a system whereby they can be met. Ted Conant, formerly of the Ford Foundation, will serve as Associate Director of the project. The current contract with the Office of Education finances two phases of a five phase project which is expected to result in the establishment of such a facility. Phases one and two are concerned with the thorough study of the needs and the alternatives for meeting them.

The Advisory Committee includes Jack Summerfield, Chairman of the Radio Board of the NAEB and General Manager of WRVR, New York City; George Geesey, General Manager of WAMU, Washington, and Chairman of the Affiliates Committee of the Educational Radio Network; NAEB President Harley; Carl Menzer, Director of Broadcasting at the State University of Iowa; Frank Schooley, Director of Broadcasting at the University of Illinois; and George Probst, Chairman of the Board of Directors of the Broadcasting Foundation of America. Mr. Summerfield is Chairman of the Advisory Committee.

## TWO MORE ETV GRANTS ANNOUNCED

Approval of a \$109,736 federal grant to help establish an educational television station on Channel 13 at Calais, Maine, was announced today by Secretary of Health, Education, and Welfare, Anthony J. Celebrezze. The grant will enable the University of Maine to acquire television transmission equipment for a project to cost an estimated \$146,315. The Calais project will be a repeater station in the State ETV network. The new station would bring ETV to an area which receives no United States television signals and contains a population of 28,094 with an enrollment of 6,832 in 65 educational institutions.

A second grant announced this week was to Washington educational television station, WETA. The grant of \$323,077 was the 15th to be approved and will be used by WETA for a \$528,929 project to increase the power of its transmitter and to expand its production and video tape recording facilities. With higher power, WETA expects to reach an additional 634,000 viewers.

Forty-two applications have been accepted for filing and are awaiting further action. The pending applications seek \$7,327,556 in federal funds.

#### ETV CHANNEL PROPOSED AT ROSCOE, SOUTH DAKOTA

The FCC invited comments to its Notice of Proposed Rulemaking looking toward assigning Channel #2 to Roscoe, South Dakota, for noncommercial educational use, in addition to that state's presently assigned four VHF reserved channels. The South Dakota Educational Television Association and the State Superintendent of Public Instruction petitioned for the assignment to make possible the creation of a state-wide educational television network. The proposal requires Canadian concurrence.

#### NAEB URGES FREE USE OF COPYRIGHTED MATERIALS FOR EDUCATION

The NAEB, along with 25 other educational organizations which have formed an ad hoc committee on copyright law revision, was represented in testimony by Harry N. Rosenfield, Washington Attorney, who appeared recently before a Consultants Panel to the Register of Copyrights. The Panel has been charged by Congress to bring in recommendations for revision of the 1909 Copyright Law. Speaking for the educational groups, Rosenfield proposed that "recognized non-profit educational institutions" be allowed "where no commercial advertising is included nor other private financial gain is involved" to make one copy of a copyrighted work for educational purposes. A detailed statement of the NAEB's position on the copyright issue is included in the President's Memo, dated March, 1964, Vol. III, No. 1.

Among the educational organizations included are such other national groups as the American Association of School Administrators, Council of Chief State School Officers, American Association of University Women, National Education Association, National Educational Television and its affiliated stations, National Catholic Welfare Conference, National Council of Teachers of English, National Science Teachers Association, and a number of associations for foreign language teachers.

#### APPLICATIONS INCREASE FOR INSTRUCTIONAL TELEVISION FIXED-SERVICE

The Plainedge, New York, school system and the Central School District of Hempstead, Long Island, have filed applications with the FCC for licenses to operate Instructional Television Fixed Services. The Plainedge School System was the first to test this type of supplemental educational television service. In a previous Washington Report, it was incorrectly noted that the Plainview-Old Bethpage School System had conducted the experimental studies.

#### NEW FCC FILING FEES NOT APPLICABLE TO EDUCATIONAL BROADCASTING STATIONS

On Tuesday, March 17, the FCC instituted a fee for filing applications. Because of NAEB efforts, the Commission has not required fees in the case of applications filed by tax-exempt organizations for the operation of stations for non-commercial educational broadcast services. The Commission included all such stations in its dispensation regardless of whether the stations are operated on frequencies allocated or reserved for noncommercial educational use.

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
University of Wisconsin-Madison Department of Communication Arts,  
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from  
the National Endowment for the Humanities



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